



## PRESS RELEASE

### Three precision landings: Sympatex wins ISPO Award 2013 with three partner products

Sympatex is convincing in the categories Kids Apparel, Sportswear and Action

Unterföhring / Munich, 31<sup>st</sup> January 2013. Now it is official: Sympatex Technologies has won three times at the ISPO Awards. The Munich-based supplier of high-tech functional materials has again received one of the most important prizes of the sports equipment sector. All the winning products feature the 100% water- and windproof as well as highly breathable Sympatex membrane. It is **100% guaranteed green**, that means made of 100% recyclable polyether-ester that represents no health hazard, and it is PTFE-free and PFC-free. It is also Bluesign® approved and received the **Öko-Tex Standard 100% certificate**.

The winner in the **Category Kids Apparel** was the Sympatex partner **Spotlight**. The Hungarian producer of children's functional clothes had success with the product **Tiger+**. The name offers inspiration: The colourful two-layer functional jacket with reflecting Tiger-style patterns are fun for kids and makes the streets safer for them. From an ecological point of view, the product also has advantages: The fibres that were used are made of recycled PET bottles. Together with the 100% recyclable Sympatex membrane, the product is then 100% recyclable again.

**Mamalila** has been successful twice this year: With the **Mamalila All-Weather Jacket+**, the Sympatex partner is among the **finalists of the ISPO Brand New Award** in the **category Sportswear**. In addition, the product was the **Gold Winner** in the **category Apparel Special Purpose**. Mamalila produces outdoor clothing for carrying children that protects parents and their children from windy, cold and wet weather in every season. The three-layer all-weather jackets are produced in the EU, and the Sympatex Windmaster makes the product 100% windproof and highly breathable. So parents and their baby are always comfortable.

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In the **category Action**, the Austrian snowboard brand **Deeluxe** enjoyed success with the snowboard boot **Spark Summit**. With an outer and inner shoe made of leather, this boot offers a first-class performance and highest luxury. The combination of a leather lining with the 100% waterproof and windproof as well as highly breathable Sympatex membrane offers a warm and dry foot climate.



Spotlight . Tiger



Mamalila . all-weather jacket



Deeluxe . Spark Summit

The detailed arguments of the distinguished international ISPO Award Jury:

Clare Varga, Head of Sports at [WGSN.com](http://WGSN.com) (UK): "Sympatex's Tiger jacket perfectly fuses high performance, safety and fun aesthetics in one eco-friendly design. Children's performance wear is a key growth area, and with its waterproof outer, sealed seams and Bluesign membrane the jacket ticks all the correct performance boxes. However, it's the jacket's playful animalistic styling and neatly incorporated high visibility tiger stripes that makes the jacket stand out....quite literally! A great example of form meets function."

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Jonas Hellentin, Head of Marketing and communication at scandinavian Outdoor Group: sThe innovative Mamalila is made for the modern parent who wants to stay active in the outdoors. It's a bold product with high versatility and lots of innovation targeting a user who is sometimes a little forgotten.%o

Jeremy Sladen, Snowboard Operations Manager at Snowboard Asylum (UK): sAt last the serious split boarder has a boot that doesn't have to compromise performance in any aspect of their expedition. By combining the outdoor focussed Vibram sole unit with state of the art snowboard boot design and construction Deeluxe created a piece of equipment that will deliver great performance whether ascending with crampons, skinning up the mountain or dropping the steepest chute, for the committed mountain explorer this can only be a good thing.%o

#### **Guaranteed Green – The Sympatex recyclable membrane**

As one of the worldwide leading producers, Sympatex® Technologies has been a pioneer for high-tech functional materials in clothing, footwear, accessories and technical fields of application since 1986. Together with selected partners, Sympatex develops, produces and distributes membranes, laminates and functional textiles as well as finished products worldwide. The Sympatex membrane is highly breathable, 100% wind- and waterproof and regulates the climate. It is 100% recyclable, bluesign® approved, received the sÖko-Tex Standard 100% certificate, is PTFE-free and PFC-free. The technologies and procedures are based on the principles of ecological responsibility and sustainability with a special focus on the optimal carbon footprint. Sympatex Technologies is a subsidiary of Sympatex Holding GmbH with sales offices and branches worldwide.

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